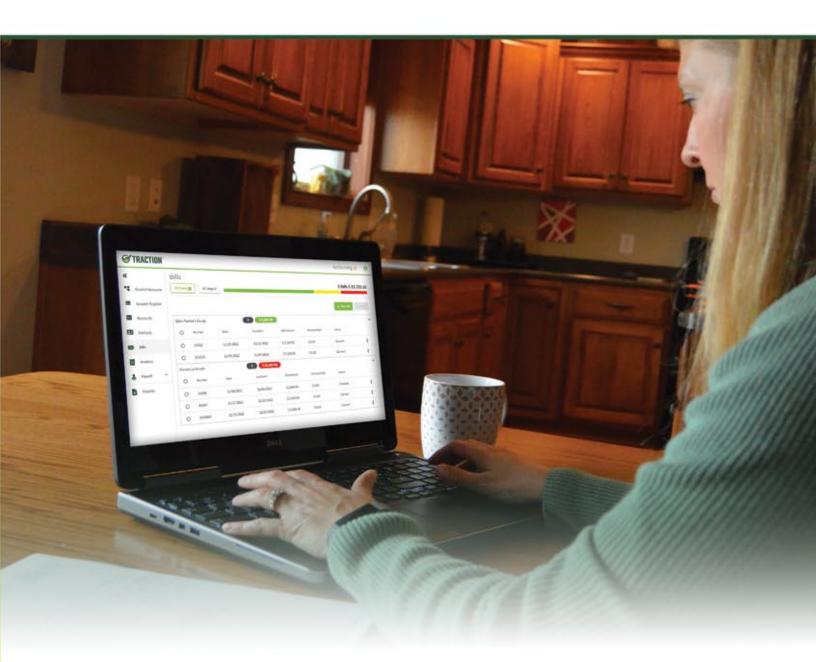


tractionag.com



THE ONLY CLOUD-BASED ACCOUNTING BUILT FOR FARMERS

FARM ACCOUNTING THAT TRANSFORMS YOUR FARMING BUSINESS



Handle Multiple Entities

Create an unlimited number of business entities to separate or combine together for reporting.

Connect Your Bank Accounts

Get more work done by safely connecting to your financial institutions for seamless transaction downloading and automatic reconciliation.

Track Equipment Costs

Allocate your costs to each machine for more financial insight and decision making power.

See Field Profitability

Allocate your expenses, revenue, products and harvest details to fields for a deeper analysis of your margin per bushel.

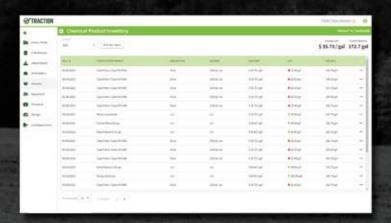
View Cash & Accrual Reports

Deep dive into your farm financial reports to understand the big picture.

KNOW YOUR MARGIN PER BUSHEL

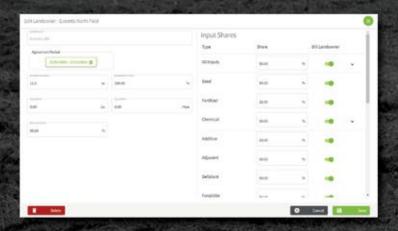


FIELD OPERATIONS WITH CONNECTIONS



Manage Supply And Crop Inventory

Easily enter inventory purchases and sales while tying the values back to your fields.



JOHN DEERE OPERATIONS CENTER

FIELDVIEW

Automate Field Records With Integrations

Connect to John Deere Operations Center or Climate FieldView to automatically log field activities.

Maintain Land Agreements

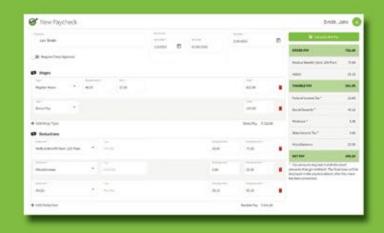
Have a clear picture of your cash and sharecropping land agreements. When field records are entered, the correct inventory split will be calculated between landlord and lessee.

Invoice Landlords From Field Records

Design invoices for custom work and landlord inputs with the ability to pull calculations based on landlord share.

PAYROLL BUILT FOR FARMERS

- Automatic calculation and payment of all federal, state and local taxes.
- Handles your 941 and 943 tax forms, making it possible to keep both agricultural and non-ag employees in the same system.
- Print or direct deposit employee paychecks and have their W2 ready to go at year end.



Products	BASIC	PLUS	PRO	PAYROLL	AGRONOMY
Handle multiple entities	•	•	•		
Know your margin per acre	•	•	•		
Connect your bank and credit card accounts	•	•	•		
Share your account with others, including your CPA	•	•	•		
View cash-based Balance Sheet and Income Statement	•	•	•		
Know your margin per bushel		•	•		
Track supply and crop inventory balances		•	•		
Import field records via integrations ¹ or enter manually		•	•		
Track equipment costs		•	•		
Manage prepay expenses	7		•		2
Manage land agreements for cash rent and sharecropping			•		
Create and track invoices for custom work, landlord's share of inputs or other scenarios			•		
Prepare a Market Value Balance Sheet for bankers			•		
Automatic calculation and payment of all federal, state and local taxes				•	
Digital filing of 943 or 941, 940 and required state forms				•	
All employees paid by direct deposit				•	
Automatic preparation and submission of W-2s				•	
Create points or use zones for targeted sampling					•
Receive your soil test results seamlessly, without file merging					•
Pick from a standard list of formulas or customize your own					•
Export prescriptions as a shapefile					•

¹Connecting to John Deere Operations Center or Climate FieldView enables you to download your farm & field names, boundaries and field records into Traction.

Traction Sales

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