



# TRACTION™

[tractionag.com](http://tractionag.com)



**THE ONLY CLOUD-BASED ACCOUNTING  
BUILT FOR FARMERS**

# FARM ACCOUNTING THAT TRANSFORMS YOUR FARMING BUSINESS



## Handle Multiple Entities

Create an unlimited number of business entities to separate or combine together for reporting.

## Connect Your Bank Accounts

Get more work done by safely connecting to your financial institutions for seamless transaction downloading and automatic reconciliation.

## Track Equipment Costs

Allocate your costs to each machine for more financial insight and decision making power.

## See Field Profitability

Allocate your expenses, revenue, products and harvest details to fields for a deeper analysis of your margin per bushel.

## View Cash & Accrual Reports

Deep dive into your farm financial reports to understand the big picture.

**KNOW YOUR MARGIN  
PER BUSHEL**



# FIELD OPERATIONS WITH CONNECTIONS

Item ID	Description	Quantity	Price	Total
1000000000	John Deere Fuel Oil	1000	\$15.75/gal	\$15,750.00
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## Manage Supply And Crop Inventory

Easily enter inventory purchases and sales while tying the values back to your fields.

Input Shares	Type	Share	224 Landowner
2000000000	Seed	50.00 %	50.00 %
2000000000	Fertilizer	25.00 %	25.00 %
2000000000	Chemical	50.00 %	50.00 %
2000000000	Harvest	50.00 %	50.00 %
2000000000	Harvest	50.00 %	50.00 %
2000000000	Harvest	50.00 %	50.00 %
2000000000	Harvest	50.00 %	50.00 %
2000000000	Harvest	50.00 %	50.00 %
2000000000	Harvest	50.00 %	50.00 %
2000000000	Harvest	50.00 %	50.00 %

## Maintain Land Agreements

Have a clear picture of your cash and sharecropping land agreements. When field records are entered, the correct inventory split will be calculated between landlord and lessee.

## Invoice Landlords From Field Records

Design invoices for custom work and landlord inputs with the ability to pull calculations based on landlord share.

# JOHN DEERE OPERATIONS CENTER

# CLIMATE FIELDVIEW

# PAYROLL BUILT FOR FARMERS

- Automatic calculation and payment of all federal, state and local taxes.
- Handles your 941 and 943 tax forms, making it possible to keep both agricultural and non-ag employees in the same system.
- Print or direct deposit employee paychecks and have their W2 ready to go at year end.

Category	Description	Amount	Net Pay
Wages	Regular Hours	\$1,000.00	\$1,000.00
	Over Time	\$100.00	
Deductions	Health Insurance	\$50.00	\$850.00
	Life Insurance	\$20.00	
	401(k)	\$50.00	
	Other	\$30.00	
Taxes	Federal Income Tax	\$100.00	\$750.00
	State Income Tax	\$20.00	
	Local Income Tax	\$10.00	
TOTAL PAY			\$750.00

# Products

	BASIC	PLUS	PRO	PAYROLL	AGRONOMY
Handle multiple entities	●	●	●		
Know your margin per acre	●	●	●		
Connect your bank and credit card accounts	●	●	●		
Share your account with others, including your CPA	●	●	●		
View cash-based Balance Sheet and Income Statement	●	●	●		
Know your margin per bushel		●	●		
Track supply and crop inventory balances		●	●		
Import field records via integrations <sup>1</sup> or enter manually		●	●		
Track equipment costs		●	●		
Manage prepay expenses			●		
Manage land agreements for cash rent and sharecropping			●		
Create and track invoices for custom work, landlord's share of inputs or other scenarios			●		
Prepare a Market Value Balance Sheet for bankers			●		
Automatic calculation and payment of all federal, state and local taxes				●	
Digital filing of 943 or 941, 940 and required state forms				●	
All employees paid by direct deposit				●	
Automatic preparation and submission of W-2s				●	
Create points or use zones for targeted sampling					●
Receive your soil test results seamlessly, without file merging					●
Pick from a standard list of formulas or customize your own					●
Export prescriptions as a shapefile					●

<sup>1</sup>Connecting to John Deere Operations Center or Climate FieldView enables you to download your farm & field names, boundaries and field records into Traction.

## Traction Sales

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Email: sales@tractionag.com

## Follow Us

