

RUN A SMARTER BUSINESS WITH CLOUD-BASED FARM MANAGEMENT SOFTWARE

From making field-by-field seed placement decisions to digging into your ROI, Traction Enterprise turns your data into actionable intelligence for better decisions that drive results.



Kirk Liefer | Farmer | Red Bud, IL

PLAN, MANAGE & ANALYZE YOUR BUSINESS WITH ONE SOFTWARE SYSTEM



ANYWHERE ACCOUNT ACCESS

From soil to spreadsheets, access your account wherever you are. Your field records and tasks are just a tap away.

ALWAYS SUPPORTED

Experience first-class customer service year round. Connect with our incredible support team through multiple channels such as live chat, email, phone, and virtual meetings.

TRACTION ADVANTAGE

Understand the big picture to maximize efficiency. Assign work orders to employees, budget for production cycles, and manage your grain contracts — all from one program.

PLAN

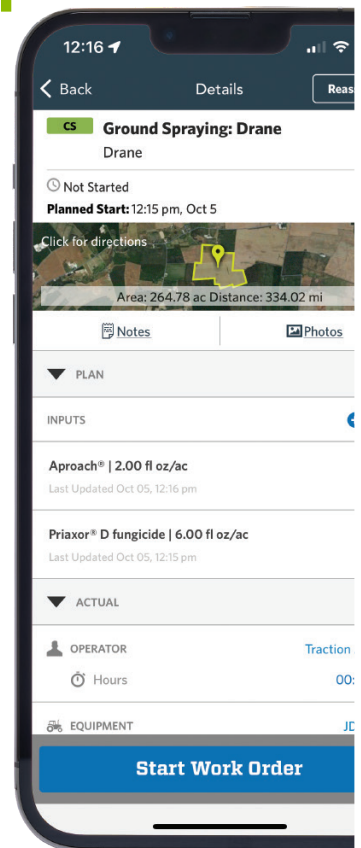
- Create your optimal crop and field plans within clicks.
- Automatically generate operational budget and input needs for the upcoming crop year.
- Flexible planning and forecasting tools to identify efficiencies and cost savings.
- Easily adjust to your plans throughout the year to accurately forecast for year end.

MANAGE

- Organize and reconcile field and office records, including input balances.
- Send mobile work orders to your team to assist with job completion.
- Monitor progress and completion of all field activities.
- Manage grain contracts and settlements, ensuring seamless transactions.

ANALYZE

- Print and export detailed reports for field history, landlord shares, yield, and more.
- Compare actual results of seeding, inputs and yields vs initial plan.
- Examine profitability by field, crop, farming practice, etc. to maximize efficiency.
- Evaluate input usage and costs, along with yield by field and variety.



SCAN CODE FOR MORE INFO

“OUR OPERATION HAS ELIMINATED CLOSE TO 15 SPREADSHEETS THANKS TO TRACTION ENTERPRISE.”

Ryan Carlson | Farmer | Murdock, MN

